

## Neoti Launches the Ultra High Definition UHD89 Display Series

New indoor display series delivers features that simplify design choices and installation

FORT WAYNE, IN, AUGUST 30, 2022 - Neoti, an industry leader in the manufacture of direct-view LED video displays, recently released the Ultra High Definition UHD89 LED Display Series. The newest product in Neoti's extensive dvLED product line, the UHD89's unique 8:9 cabinet size and consolidated pixel pitches allow for more flexibility in sizing while simplifying design choices and installation.

"Manufacturers tend to offer a myriad of different product lines that overlap in a way that makes product selection a tedious task," says Aaron Kipfer, Neoti's Chief Technical Officer. "When developing Neoti's UHD89 series, we worked to consolidate pixel pitches from 0.9mm - 3.7mm to make selection and designing products much simpler."

UHD89's innovative 8:9 cabinet size allows for both 16:9 designs, as well as creative layouts. For building faceted-curve displays, this means designers can achieve tighter curves with radii as tight as 18'9". "Our UHD89's unique 8:9 aspect ratio reduces overall panel-to-panel and module-to-module seams in a display by 60% compared to traditional narrow pixel pitch displays," notes Kipfer. "The result is a smoother and more flexible display for any indoor environment."

An additional benefit of the UHD89 unique size is that fewer cabinets are needed for displays, resulting in quicker installations.

UHD89 panels are available in pixel pitches from 0.94mm to 3.75mm with a viewing angle of 160°/160° (h/v), diode types that support 16- and 18-bit color depth, and optional impact protection making them ideal for implementing demanding indoor ultra high-definition applications, including broadcast, higher education, corporate spaces, retail signage, and exceptional user experiences.

Learn more about the UHD89 LED Series at https://www.neoti.com/neoti-product-series/uhd89-led-series/.



## About Neoti, LLC

Proudly headquartered in the American Midwest, Neoti is a leader in the design, manufacture, distribution, and service of direct-view LED displays. Neoti specializes in high-definition, fine pixel pitch displays for a broad range of applications, including broadcast, higher education, corporate spaces, retail signage, exhibits, worship venues, and creative experiences in addition to quality direct-view LED displays for outdoor, and production environments. Neoti also offers world-class repair and service for most manufacturers' direct-view LED displays. Founded in 2006, Neoti is privately owned and provides an unrivaled level of support and service to their customers.

###